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**Strategic Marketing
For Educational
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MR Accuracy Reports

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recently introduced
new title on "Education

Marketing Service

Market : Global

Industry Analysis, Size,

Share, Growth, Trends,

and Forecasts

2021-2027" from ...

**Global Education
Marketing Service
Market SWOT
Analysis, Key
Indicators, Forecast
2027 : Sprint
Education,
Enrollment**

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Marketing Solutions

MediaCrossing, a digital-first agency built for the new era of agile marketing, today announced it has launched a ...

MediaCrossing Unveils New Marketing and Advertising Business Geared Specifically for the Education Industry

It is apparent that the Covid-19 pandemic has

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accelerated preexisting trends emerging in American higher education over the previous decade. The pandemic has supercharged technological, economic, ...

The Technology Delivery Disruption in American Higher Education

Q1 2021 Earnings Call
Apr 29, 2021, 10:00
a.m. ET Welcome to

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Strategic Education's
First Quarter 2021
Results Conference
Call. I will now turn the
call over to Terese
Wilke, Manager of
Investor ...

**Strategic Education,
Inc (STRA) Q1 2021
Earnings Call
Transcript**

Carnegie Dartlet LLC
("Carnegie"), higher
education's most
innovative enrollment
marketing and strategy

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company, announced today they are merging with Underscore LLC, the largest dedicated Slate CRM ...

Carnegie announces merger with Underscore, driven by their mission to provide innovation in the higher education industry

Junior- to mid-level marketers - such as brand managers or marketing managers ...

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Northwestern
University or another
academic institution?

No. Executive

Education offers only
non-degree programs
and ...

Advertising and Marketing Communication Strategy

Though 2020 was
plagued with
uncertainty for many
educational institutions
... branding and

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inbound marketing,
212 creates
comprehensive,
personalized strategies
that meet the business
needs ...

**212 Media Studios
Creates Multi-
Dimensional
Strategy for Non-
Profit School**

Over the last decade,
higher education has
faced ... Taking a look
into the marketing
front of IIDE, the “dark

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horse” of their promotional strategy is social media. Here, the main bottleneck ...

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Digital Platform For 'Learning', Not Just Courses

Polytechnic lecturers under the aegis of the Academic Staff Union of Polytechnics, ASUP, are currently on strike over some demands from the government. In this interview, the National President, ...

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**Government is de-
marketing
polytechnics, killing
technical education
- Ezeibe, ASUP
President**

IndustryWeek,
SOLIDWORKS and
DELMIAworks share
insight from their
groundbreaking 2021
digital transformation
report, including key
findings, current
challenges and tips for
successful

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implementation ...

Educational

**Webinar: Building
Blocks for a Digital
Future - Current
State and Strategies
for Success**

Keep on reading to learn the most effective financial services marketing strategies for ... On the other hand, those that run larger institutions have a larger budget. So, they can invest in financial

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**5 Financial Services
Marketing
Strategies That Are
Proven to Work**

Liaison International
acquires Othot, a data-
driven strategic
enrollment
management and
retention platform for
higher education.

**Liaison International
Acquisition of Othot
Raises the Bar for
Data-driven**

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Strategic Enrollment Management and Retention

The Natural History

Museums of Los

Angeles County today

announced that Shana

Mathur, a recognized

leader in the

management of non-

profit cultural

institutions, has been

named to the newly

created ...

NHMLAC Appoints

Shana Mathur As

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**Chief Strategy And
External Relations
Officer**

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As the U.S. becomes more diverse through its people, tastes, customs and beliefs, companies strive to target demographics using marketing ... media scholars and educational institutions have ...

**Importance of
Diversity in
Marketing**

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Q1 2021 Earnings Call
May 6, 2021, 5:30 p.m.

ET Hello, and welcome
to the Q1 2021

Perdoceo Education
Corporation Earnings
Conference Call and
Webcast. [Operator
Instructions] Please
note, this event ...

**Perdoceo Education
Corporation (PRDO)
Q1 2021 Earnings
Call Transcript**

Q3 2021 Earnings
Call Apr 29, 2021, 5:00

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Prepared Remarks

Questions and Answers

Call Participants

Prepared Remarks:

Operator Greetings, and
welcome to Adtalem

Global Education Third

...

**Adtalem Global
Education Inc.**

(ATGE) Q3 2021

Earnings Call

Transcript

EdTech spoke with

Ryan Lufkin, senior

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director of education
product marketing at
Instructure ... However,
used with effective
policies, data can help
higher education
institutions give a more
...

Expert Q&A: Which Higher Education Trends Will Outlast the Pandemic?

Talal Abu-Ghazaleh
University College for
Innovation (TAGUCI) is
an independent

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educational institution
accredited ... Economic

and Strategic Studies,

Management Advisory

Services, Professional

...

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